

King's College London Women's Rugby Club



SPONSORSHIP PACKAGE
2018/2019



About us - On Pitch



We are a group of over 40 young women who proudly represent King's College London; one of the world's leading universities with an exceptional reputation and a diverse student community of nearly 30,000 members.

We compete in both the BUCS South Eastern 1A and LUSL Rugby Union Leagues throughout the season as well as major one-off fixtures; namely the Macadam Cup and the London Varsity. The Rugby matches are the highlight of both competitions and the most-spectated. KCLWRFC also compete in numerous 7s tournaments during the summer months.



About us - Off Pitch



We provide a safe empowering space for women of all backgrounds to develop their confidence.

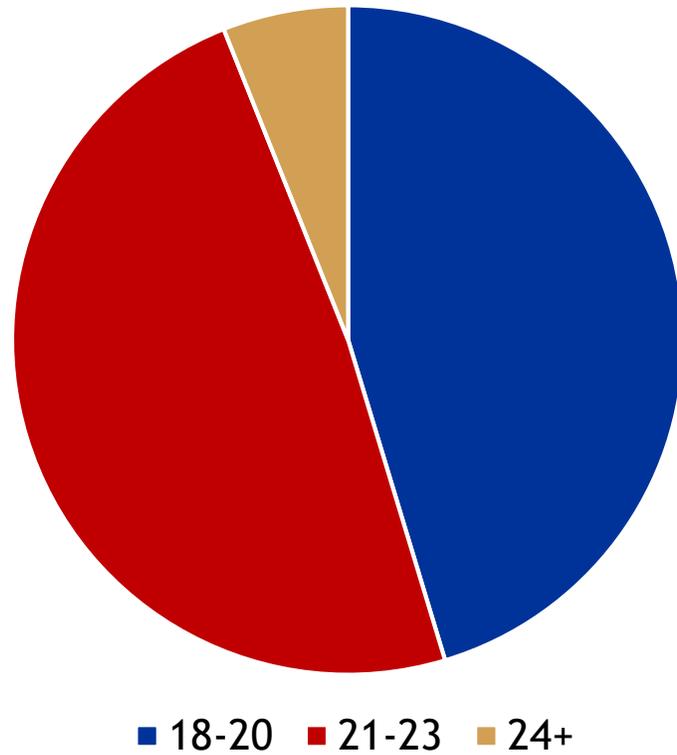
We have a large presence on campus, collaborating with other student sports clubs and engaging with activity groups.

As a team, we also fundraise for a variety of charities having raised over £500 in the last year. Such efforts include a sober month and fun run's. This is something we hope to expand over the coming season.

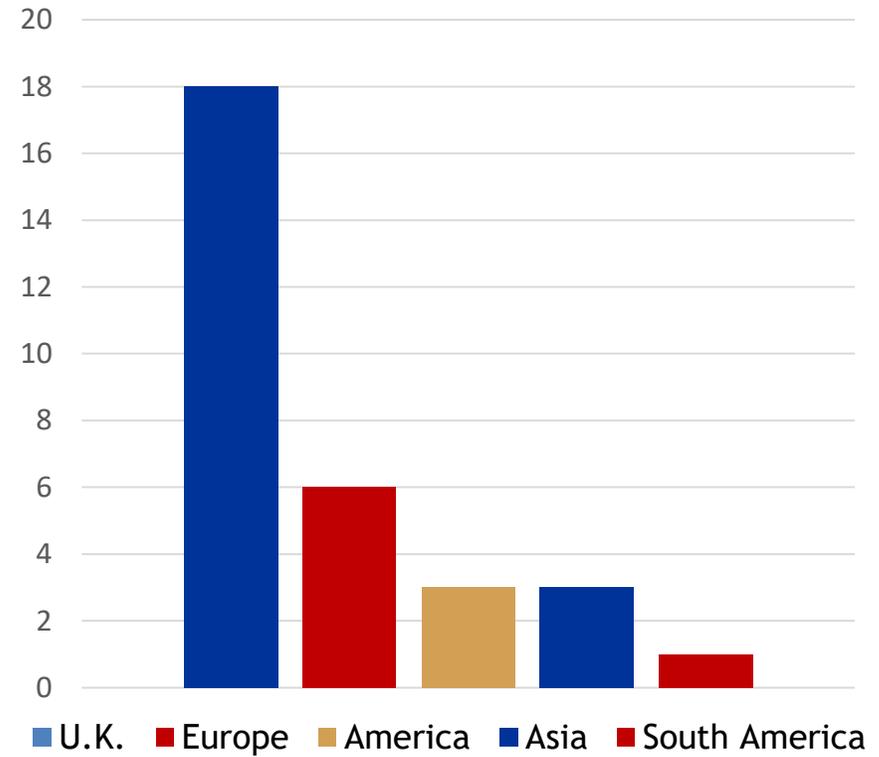


Who we are

Age of Members



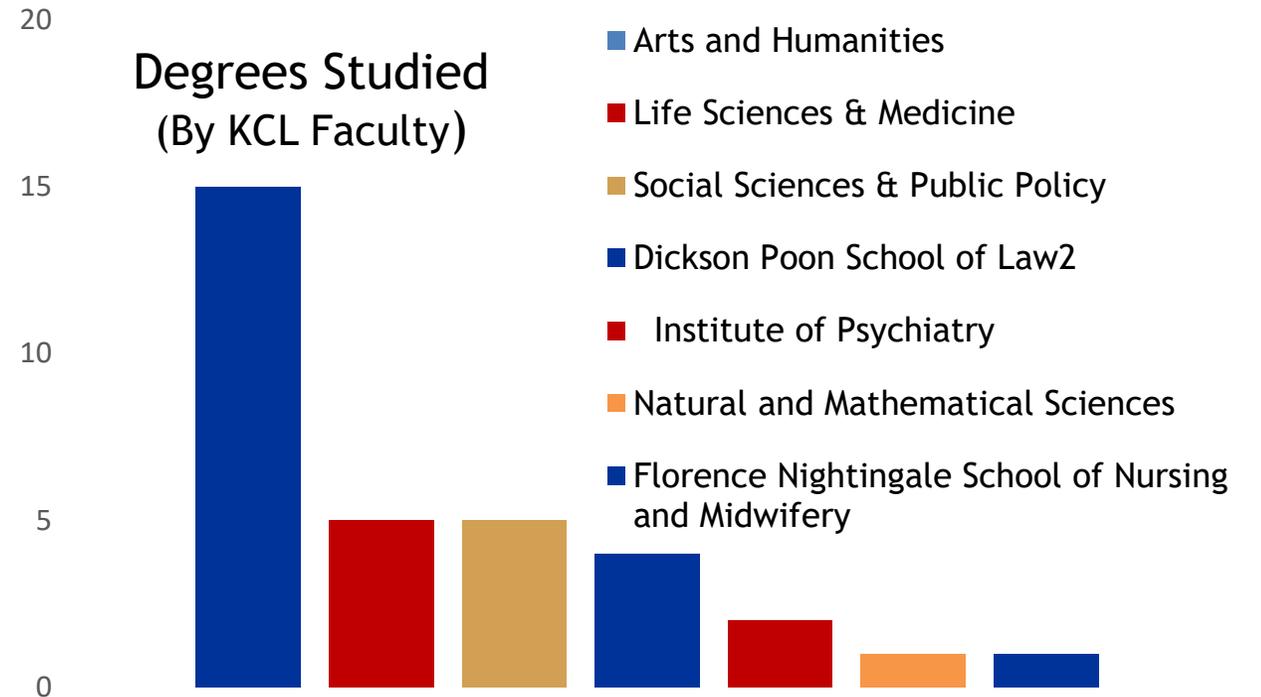
Where we grew up





Who we are

Nearly 50% of our team are also members of other student societies





Past achievements of KCLWRFC

2016/2017:

London Varsity Series winner.
Macadam Cup winner.

4th in BUCS Rugby Union
League (South Eastern 1A)

Nominated for Club of
the Year (KCLSU Awards)
Performance team
(King's Sport).

2017/2018:

London Varsity Series winner.
Macadam Cup winner.

Retained place in
South Eastern 1A
2nd place in LUSL

Won Club of the Year
(KCLSU Awards)
Performance team (King's
Sport).





Aims for upcoming year



- Continue the growth rate of club membership in pursuit of long-term expansion
- Be ranked in the top 3 of the BUCS South Eastern 1A league and win our LUSL league
- Defend our place as London Varsity Series and Macadam Cup winners.
- Expand the philanthropic efforts of the club and campus presence



What we can do for you

- Logo on both our leisurewear and Varsity kit.
- Promotional benefits :
 - Opportunity to expose your brand on our social media (Website, Facebook, Instagram and Twitter).
 - Promotion through our Alumni Newsletters.
 - Advertisement in London VarsitySeries Program.
- Opportunity to collaborate on campus events
- Access to a vast alumni network



KCLWRFC appearance on ITV.



Contact Us

Find us online:



www.kclwrfc.co.uk



[www.facebook.com/
KCLWRFC](http://www.facebook.com/KCLWRFC)



www.instagram.com/kclwrfc



www.twitter.com/KCLWRFC

If you would be interested in sponsoring KCLWRFC for the upcoming season, don't hesitate to contact us on:

President: Emma Kinnaird

Treasurer: Natasha Sice



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We look forward to hearing from you!